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WEB 160 Assignment 5 - Page Titles and Keywords
Title: Fiske Genealogical Library
URL: <http://www.fiskelibrary.org>

Page Titles – For each page title, create page title text that will aid in searchability and let the user know what is actually there – ensuring that the user will feel like they came to the right place.

Key Words – How might your target audience search for products or information on your site? What key words will they use? For each page, create a list of at least 20 sample key words and phrases that will eventually be included into your body copy text.

Page: Index.php

Title: Fiske Genealogical Library, Madison Park, Seattle, Washington, Pioneer Building

Keywords: Fiske Genealogical Library, Genealogy, Genealogy Research, Genealogists, New England Genealogy, New England Genealogy, Family Tree, Pioneer Building basement,

Headline: Fiske Genealogical Library

Text: Intro to Fiske, Current info like new books, classes, workshops

Page: about.php

Title: About the Fiske Genealogical Library - Address - Parking - Map - Accessibility - Bus - Pioneer Building

Keywords: Getting to the Fiske, Metro bus 11, Fiske Address, Blaine Street, Fiske Library Phone Number, Handicap Access, Getting to Madison Park, (206) 328-2716,

Headline: About the Fiske Genealogical Library

Text: Parking, Map, Address, Accessibility, Bus, Parking, Pioneer Building

Page: specialprojects.php

Title: Special projects at the Fiske, Genealogy projects, member projects, Gene cousins database, Field Trip buddy database,

Keywords:

Headline: Special projects at the Fiske

Text: Details on Gene cousin notebook, gene cousins database, genetic studies, remodels and repairs, library wish list, field trip buddies database

Page: fieldtrip-db.php

Title: Field Trip Buddies - Genealogy Trips - Find a Trip Buddy - Research Travel

Keywords: Genealogy field trips, field trip companions, genealogy travel, Fiske travel database, research travel,

Headline: Research Travel Buddies database

Text: Login and form to add name, destination, type of research, dates, other notes

Page: genecousin-db.php

Title: Gene Cousin database - Fiske users ancestor database -

Keywords: Genealogical cousins, Fiske ancestor database, find modern relations,

Headline: Genealogy ancestor database of Fiske patrons

Text: Login and form to add your name, ancestor surnames, earliest ancestor birthdate, place of birth

Page: pioneer.php

Title: About the Pioneer Building

Keywords: Pioneer Building, Madison Park, Seattle, Lake Union, Pioneer Association, Washington Pioneers, Historic Pioneer Building,

Headline: About the Pioneer Building in Madison Park - Fiske Library in basement

Text: Brief history, historic recognition, link to Pioneer Association, 100th anniversary

Page: foundation.php

Title: About the Fiske Library Foundation and Board

Keywords:

Headline: About the Fiske Library Foundation and Board - Board Members - Fiske Foundation

Text: board members, link to Arthur Fiske Bio, names of foundation and board members

Page: arthur.php

Title: About Arthur Fiske - Fiske Genealogical Library Collection

Keywords: Arthur Fiske genealogist, Arthur Fiske, Arthur Fiske Library collection, New England Genealogy, New England Genealogical collection, Fiske genealogy card catalogue

Headline: About Arthur Fiske - Fiske genealogical library collection

Text: Arthur bio, his collection, his card catalogue, the library, his picture

Page: volunteers.php

Title: Volunteering at the Fiske Genealogical Library - Volunteer opportunities - volunteer profiles - Volunteer schedule - How to Volunteer

Keywords: Fiske library volunteers, volunteer opportunities, genealogy volunteers, cataloguing, how to volunteer at the library, Fiske volunteer opportunities

Headline: Volunteering at the Fiske Genealogical Library

Text: What volunteers do, what the Fiske needs, volunteer profiles, volunteer schedule (google calendar? Would it get used?)

Page: books.php

Title: Books New and Books for Sale - Newest books in the Fiske Collection - Used Books for Sale

Keywords: Fiske Library Books for sale, used genealogy books for sale, genealogy books for sale, New books at the Fiske Library, new genealogy materials at the Fiske

Headline: New Books in the Fiske Collection and Used Books for Sale

Text: New books link to WorldCat, Books for sale, contact form, Interlibrary loan details

Page: classes.php

Title: Genealogy classes at the Fiske - Schedule and Description of Genealogy Research Classes at the Fiske Library - Class Calendar

Keywords: Genealogy class schedule, genealogy classes at the Fiske library, Class calendar at the Fiske Library, genealogy field trips, genealogy field trips schedule

Headline: Genealogy classes at the Fiske

Text: table of classes, special events, fieldtrips, possible google calendar iframe

Page: newsletters.php

Title: Fiske library newsletters - Current Newsletter pdf - Complete Newsletter Archive - Sign up for Newsletter - Search the Newsletter Archive

Keywords: Fiske Genealogical Library newsletter, Fiske genealogical library newsletter archive, newsletter archive, Fiske newsletter archive, Fiske library newsletter, Genealogy articles

Headline: Fiske library newsletters - New and Searchable Archive

Text: Links to current newsletter pdf, Subscribe to newsletter window, search newsletter window, link to Newsletter archive, links to each newsletter pdf file, table of contents for back issues of newsletter, search box

Page: using.php

Title: Using the Fiske Genealogical Library - Computers - Copier - Wireless - Emergency

Keywords: Using Fiske Library computers, Sharp copier instructions, wifi instructions, wi-fi

instructions, using wireless at the Fiske Library, Ask a librarian, ask a librarian form,

Headline: Using the Fiske Genealogical Library

Text: What the library offers, computers, wifi, call-in help, staff, fees, remodeling and fundraising, link to copier.php, link to emergency.php (though this should be utility or somewhere in red...)

Page: stacks.php

Title: How the books are arranged - Finding Books on the Shelves - User surname notebooks - Map of the Library Shelves - Microfilm and CDs - WorldCat

Keywords: Library of Congress, LOC system, user surname notebooks,

Headline: Finding What You Seek in the Fiske Genealogical Library

Text: Library of Congress tips, Arthur's card catalogue, blue notebooks amid the volumes, microfilms, online resources, WorldCat, Emergency procedures and numbers

Page: copier.php

Title: Wireless printing scanning emailing with the Sharp SC12440B - How to Email Scans

Keywords: Sharp SC12440B , how to scan with a copier, how to email a scan from the SC12440B

Headline: Using the copier for wireless printing and scanning

Text: Copier operations, How to email scans

Page: research.php

Title: Research tools - Online Searches - Getting Started - Advanced Users

Keywords: WorldCat, finding helps, search by region, search by state, beginning your research, getting started in genealogy research, search google books, search worldcat, search Fiske collection, ask a librarian, ask a Fiske librarian

Headline: Researching at the Fiske Library

Text: Search boxes (maybe a stack of them always in the sidebar?) Google, Google Books, WorldCat, Fiske site, Fiske newsletters, Ask a Librarian, link to findinghelps.php, link to gettingstarted.php

Page: worldcat.php

Title: Using WorldCat to find books

Keywords: advanced search in WorldCat, search tips for Worldcat,

Headline: Using worldcat to find books

Text: Doing WorldCat searches, finding Fiske-specific books in WorldCat, query tips

Page: findinghelps.php

Title: Finding Helps by State, Region, Country and surnames

Keywords: find genealogy information by state, genealogy information by region, genealogy links by surname

Headline: Finding Helps by State, Region, Country and surnames

Text: table of links to numerous pages

Page: gettingstarted.php

Title: Getting Started with your Family Tree

Keywords: getting started with your family tree, make your family tree,

Headline: Getting Started with your Family Tree

Text: First things to do when starting your genealogy, how to organize your work, when to give up and call a pro

Page: chartingaids.php

Title: Tools to document your work - paper charts - forms - census headers - genealogy software - ancestor numbering - research file management

Keywords: genealogy relationship charts, genealogy paper forms, genealogy forms, family tree forms, census headers, fan chart,

Headline: Keeping track of your tree

Text: About ancestor numbering systems, organizing images, links to paper charts, links to

computer programs for genealogy, links to ancestry.com, links to census header forms

Page: links.php

Title: Genealogy links - Heritage orgs - Professional genealogists - online genealogy - software - forms - classes

Keywords: genealogy links, useful ancestry links, ancestry search links, online genealogy links, professional genealogist links, find a genealogist, family tree software, genealogy forms, family tree forms

Headline: Genealogy research links

Text: links to local and national Heritage orgs, links to National archives, ancestry.com, software companies, forms vendors, local libraries, professional genealogists

Page: contact.php

Title: Contact the Fiske Genealogical Library - Contact form

Keywords: Contact form, Fiske Library, Leave a Message for the Fiske

Headline: Contact the Fiske Library

Text: contact form

Page: askalibrarian.php

Title: Ask a Librarian - Genealogy questions - Book Searches - Research questions - form to send question to Fiske librarian

Keywords: Ask a Genealogy Librarian, Ask for Book Search,

Headline: Ask a Librarian

Text: Form for asking research questions